## **CLAIMS**

1. A label for being attached to a main part of the body of a container is characterized in that it is made of foam sheet having a foam layer, in which an outer side of the label has linear depressions formed by pressing the foam sheet so as to have partially thinned portions and hence provide an uneven surface portion.

5

10

20

- 2. A label according to claim 1 further comprising a heat sensitive adhesive layer on an inner side of the label.
- 3. A label according to claim 1, wherein the foam layer is made of foamed polystyrene resin and the linear depressions each have a width of 0.5 · 3.0 mm.
- 4. A method of manufacturing labels is characterizes in that it comprises pressing an outer side of each label made of foam sheet having a foam layer with a resin plate having linear protrusions, thereby producing an embossed portion made up of linear depressions on the outer side of the label.
- 5. A method of manufacturing labels according to claim 4, wherein an embossed portion is provided on the outer side of the label made of foam sheet, while an adhesive layer is provided on an inner side of the label.
  - 6. A method of manufacturing labels is characterized in that it comprises pressing an outer side of each label made of foam sheet having a foam layer and a heat sensitive adhesive layer on an inner side of the label with a pressing plate having linear protrusions, while applying no heat to the pressing plate, thereby producing an embossed portion made up of linear depressions on the outer side of the label.
- 7. A label for being attached to a main part of the body of a container is
  25 characterized in that the label is made of foam sheet having a foam layer, in which
  an outer side of the label has linear protrusions that are formed by pressing the
  foam sheet in the thickness direction thereof so as to provide an uneven surface

portion.

5

8. A method of manufacturing labels is characterized in that it comprises pressing an inner side of each label made of foam sheet having a foam layer with a pressing plate having linear protrusions, thereby producing an embossed portion made up of linear protrusions on an outer side of the label.